



**2013
Member
Party**

**Your
Sponsorship
Opportunity**



Celebrate city life

Sponsor the SPUR Member Party today!

Thursday, June 20, 2013

5-10 p.m.

SPUR Urban Center & Annie Alley
San Francisco

The SPUR Member Party reaches a cross-section of SPUR's 5,000 members, bringing together people of all ages to celebrate city life and celebrate SPUR. It provides sponsors with unique exposure to a broad audience of people who care about the city.

Featuring a street party in Annie Alley, this event offers a once-a-year chance to meet and reach SPUR's vibrant and diverse membership.

Invitations go out to 15,000 business and community leaders, and we expect another great turnout of more than 1,000 guests this year.

Pledge today at
spur.org/memberparty!

Sponsor the SPUR Member Party today!

The SPUR Member Party not only brings members together but also financially supports our important policy work. Sponsorship from supporters like you makes this fun event a fundraiser as well. We hope we can count on your support!

Important Sponsorship Deadlines

For greater benefits, pledge your support by these specific dates:

Wednesday, May 1

Deadline for inclusion in the first round of event advertisements and promotional materials. Later publicity deadlines posted online.

Wednesday, May 1

Deadline for inclusion in Save the Date email

Wednesday, May 8

Deadline for inclusion in print invitation

Wednesday, May 15

Deadline for inclusion in first email invitation

Wednesday, May 29

Deadline for inclusion in second email invitation

Wednesday, June 12

Deadline for inclusion of name/logo on printed program

Wednesday, June 12

Deadline for inclusion in event signage

Wednesday, June 12

Deadline for inclusion in third email invitation

Thursday, June 20

Event day and final sponsorship deadline

Thursday, June 20

Deadline for inclusion in event exhibition space and post-event publicity

For more information on sponsorship opportunities, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.

Sponsorship Registration Form

Pledge quickly and easily online at spur.org/memberparty.

Please scan and email this form to events@spur.org or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level

BENEFITS:	Presenting Sponsor	Urban Leader	Community Connector	Bridge Builder	Sustainable Supporter
Exclusive sponsorship for your company	X				
Speaking opportunity	X				
Recognition in event advertisements in prominent publications	X Premier Logo	X Prominent Logo	X		
Exhibition display of company ad or project board at event	X Customizable Premier Display	X 4 Boards	X 1 Board		
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Prominent Logo	X Featured		
Recognition in print and email invitations and on our website	X Premier Logo	X Prominent Logo	X Featured	X	
Recognition in printed program and event signage	X Premier Logo	X Prominent Logo	X Featured	X	X
Event tickets	X 50 tickets	X 20 tickets	X 12 tickets	X 8 tickets	X 4 tickets
AMOUNT:	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000

VIP Package Add-On: \$2,500

VIP Package Add-On for Community Connector Sponsors

- Expedited entry to event for all your guests
- Unlimited bar access for all your guests
- Exclusive VIP lapel pin for all your guests
- Logo recognition on the Marquee Event Banner in Annie Alley

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Totals

SPONSORSHIP AMOUNT: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Thursday, June 13.

Complete and submit this form online at spur.org/memberparty.

For more information, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.

Pledge your support by Wednesday, May 8!



2013 Member Party Thursday June 20

About SPUR

SPUR is one of North America's preeminent urban planning and public policy organizations. Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We are proud to be a member-supported nonprofit organization. For more information, please visit spur.org.